



SOUTHWEST PARKINSON SOCIETY

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What is Community Rewards?

Community Rewards 2023 is a program sponsored by City Bank designed to assist the work of Lubbock-area nonprofit agencies by awarding a total of **\$60,000 to qualifying local organizations** that register to participate and rally their supporters. The actual competition for those “Rewards” will be done through online voting at www.city.bank/CommunityRewards.

How does Community Rewards work?

There will be **30 “Rewards,” ranging from \$500 to \$4,000**, announced the first week in December. The 30 victorious recipients will be those that receive the most online votes between Monday, November 6th and Friday, December 1st. Votes will be tallied in six categories – Basic Human Needs, Health & Wellness, Child Development & Advocacy, Education & Youth Services, Community Contribution & Leadership and Animal Welfare & Environment.

There will be 5 winners in each category: 6 \$4,000 recipients for 1st place, 6 \$2,000 for 2nd place, 6 \$1,500 for 3rd place, 6 \$1,000 for 4th place and 6 \$500 for 5th place. Also, a \$3,000 “Bonus Reward” will be paid to the organization that garners the highest number of votes.

The voting frequency is one vote per email address per hour. Software-generated or other systematic voting goes against the spirit of the program and will be detected and not counted. You must be 18 or older to cast a ballot.

The 30 winners will be notified the first week of December. A leaderboard randomly displaying the top 5 in each of the six categories will be updated regularly at www.city.bank/CommunityRewards during voting.

Start voting for Southwest Parkinson Society beginning Monday, November 6th and ending Friday, December 1st. Also, ask all your friends, relatives and business associates to vote. The more votes we receive the better our chances of winning some cash. Please know that if you have more than one (1) email address you may vote from each address once every hour. Vote at www.city.bank/CommunityRewards.

Sincerely,
Jo Bidwell
Director